



You and Your Delegation are Invited

COLLABORATION:
LEADING FORWARD. TOGETHER.

OCTOBER 10, 2013

**THE FIRST IMPACT LEADERSHIP 21
SUMMIT AND AWARDS**

Visionary Impact Presenting Sponsor
Bank of Tokyo-Mitsubishi UFJ

Hosted by
The New York Times

A Gathering Of

Visionaries, Collaborators, Catalysts, Champions, Influencers and Change Agents, Men and Women

To

Discuss, Collaborate, Commit to Action, Advance Women, Transform Society

Thursday, October 10, 2013 at 1:30 – 9:00 pm

The New York Times Headquarters, 620 Eighth Ave., New York City

Highlights of the Global Summit and Awards

Keynote Address

Alyse Nelson

President and CEO, Vital Voices Global Partnership

“The Global Leadership Gap: How Women Can Rise Up to the Challenge”

Speakers:

Denise Evans, Vice President, Market Development, IBM Corporation

Ambassador Josephine Ojiambo, Chief, Executive Board UNFPA

Former Deputy Permanent Representative of Kenya to the United Nations

Michaela Walsh, Founding President, Women's World Banking; Author, *Founding A Movement*

Kay Koplovitz, Founder of USA Networks, The Syfy Channel, and Game Changing Entrepreneur (Invited)

(Additional speaker to be announced soon)

Moderated by:

Gloria Feldt, Co-Founder, Take the Lead, Best-selling Author of *No Excuses: 9 Ways Women Can Change How We Think About Power*, Former President/CEO, Planned Parenthood International



“High IMPACT Success Story: How A Japanese Global Company Tripled Its Number of Women Directors, Achieved Breakthrough Revenue and Overall Business Growth”

Featuring

Anthony “Tony” Marino, Chief Human Resources Officer/General Manager, Global HR Office
Elizabeth Lyman, Managing Director and Head of Corporate Communications
Bank of Tokyo-Mitsubishi UFJ

Moderated by:

Janet C. Salazar, CEO & Founder, IMPACT Leadership 21

**Conversations With Men™ : The Language of Leadership, Equality and Partnership”
Learn the Language. Shape It. Advance Women. Transform Societies.**

Moderated and Led by:

Barbara Annis, world-renowned Gender Intelligence Expert, Chair Emeritus, Women’s Leadership Board at the Harvard Kennedy School; Author, *Work with Me: The Eight Blind Spots Between Men and Women in Business*

Speakers

Roland Rich, Head, United Nations Office for Partnership (UNOP)
Ron Glover, Vice-President for Diversity and Workforce Programs, Human Resources, IBM
Anthony “Tony” Marino, Chief HR Officer, General Manager Global HR Office, Bank of Tokyo-Mitsubishi UFJ
Douglas Simon, President & CEO, D.S. Simon Productions, Inc.
Ed Gilligan, President, American Express (Invited)

**“The First IMPACT Leadership 21 Legacy Award and The Frederick Douglass Award”
(Honoring Women Who Embody IMPACT and Men Who are Champions for Women’s Advancement)**

Presented Following Dinner and Cocktails

**First IMPACT Leadership 21 Frederick Douglass Awardee: Ambassador Anwarul K. Chowdhury
Former United Nations Under-Secretary General and High Representative
(Other Awardees and Presenters to be Announced Soon)**

Hosts:

Constance J. Peak, Co-Founder and Chair, Global Advisory Council, Chief Strategy Officer, MVI Advisors
Leslie Grossman, Vice-Chair, Global Advisory Council, Co-Founder, Women’s Leadership Exchange
Mark Szollar, Exec Director, Ascend/NAAMBA, former Advertising Dir, Diversity & Recruitment, The NY Times

Why Should You and Your Delegates Attend?

- IMPACT’s “Conversations With Men™: The Language of Leadership, Equality and Partnership” is a pioneering, catalytic platform and transformative approach to opening up opportunities for an accelerated pace of women’s advancement at the top -- by engaging men as ambassadors for change. Studies after studies have shown that having more women in leadership is correlated with stronger financial returns. You and your delegates will learn and actively participate in this groundbreaking dialogue with global experts, speakers and thought leaders.
- The Summit will highlight a global corporate success story that represents the core values and principles of transformational leadership founded on collaboration and management’s conscious effort to advance women leaders at the top, producing breakthrough results, including more than tripling the number of women in the Managing Directors positions. Their initiatives as part of their overall inclusion strategies **resulted in a positive impact to the company’s health, effectiveness, revenue and overall business -**



growth in just over two years from implementation. **Their success points to ways in which other companies can learn and get insights to make real breakthroughs in terms of advancing women at the top and achieving a gender-balanced leadership.**

- Attending this high-level transformative Global Summit offers an **excellent way for your company to achieve its corporate social responsibility and global citizenship goals**, especially in the sphere of women's leadership, advancement, and your company's overall diversity and inclusion goals.
- Your delegates will benefit from learning, networking, and collaborating with other global leaders from top corporations, other countries, the United Nations, leading nonprofit organizations and foundations, as well as thought leaders and global entrepreneurs that lead to expanding your business reach.
- Your delegates will benefit from two **complimentary Pre-Summit events** for all registered participants. Take advantage of a Seminar titled, "Top 10 Critical Questions for Emerging Leaders" by leadership expert Katie C. Kelley, who specializes in preparing high potential emerging leaders for senior leadership positions. **Get exclusive One-On-One Executive Coaching Sessions with leading experts** on career and leadership advancement, navigating the route to career sponsorships, building the foundation for a lasting mentorship, work-personal life balance and other relevant issues in the workplace.

IMPACT Leadership 21 is committed to building strong, strategic and sustainable partnerships with corporations and organizations that recognize and understand the business case for advancing women's leadership at the top. As a company committed to the advancement of women's leadership, diversity and inclusion in and outside your organization, **we welcome your partnership with IMPACT Leadership 21 by sending your delegation to this highly important gathering.**

- **To Attend and Send Your Delegation RSVP [HERE](#) by choosing [Early Bird Corporate Collaborators for 10 Delegates.](#)** Cost covers VIP Seating and Special Mention of Company Name on the Program and Throughout the Summit. This exclusive [Early Bird Corporate rate of \\$2,500 for 10 people](#) is valid until September 8, 2013 and will increase by September 9, 2013.

To discuss the details of **Partnering with IMPACT Leadership 21** and for more information on how to get involved and leverage the opportunities with us, please contact:

Janet C. Salazar, CEO and Founder
E-mail: jcsalazar@impactleadership21.com, Cell: [\(908\) 652-1883](tel:(908)652-1883)

Alycia Gilde, Director of Strategic Partnerships
E-mail: agilde@impactleadership21.com, Cell: [\(860\) 729-5700](tel:(860)729-5700)

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