



Dr. Keith Merron



Keith Merron is a Senior Executive Consultant at Barbara Annis and Associates. As an organization effectiveness and executive development specialist, he has more than 30 years of experience assisting executives and managers in business, government, and education. In partnership with his clients, he has successfully conducted over 25 large-system strategic, cultural and technical change efforts resulting in a measurable increase in organizational productivity, employee performance, and employee satisfaction. His work has positively impacted American Express, Hewlett-Packard, Freddie Mac, AmeriGroup Corporation, MedCath, Wang Laboratories, General Public Utilities, WorldCorp, California State Automobile Association, Endocare, The Healthcare Financial Management Association, as well as over 200 other companies and organizations.

Dr. Merron has worked with gender issues for well over a dozen years and has led many workshops on the subject as well as many men's groups. He is one of the founders of a men's community dedicated to helping men become more healthy and whole and living their lives in a way that deeply respects differences between genders as well as the humanity that connects us all.

Keith has designed and led over 100 seminars and workshops for leaders. He has helped create some of the most innovative leadership training programs in the country. His style is direct, honest, and supportive and he is noted for his ability to create memorable leadership learning experiences that have a lasting effect.

Keith Merron received his Doctorate from Harvard University in 1985, where his studies spanned the fields of human and organization development. He has conducted research on the relationships between human development, managerial effectiveness and high performance, and has published numerous professional journal articles. He is the author of four books on personal and organizational change. The first is a critically acclaimed book on the subject of Whole Systems Change entitled, *Riding the Wave: Designing Your Organization for Enduring Success*, published by Van Nostrand Reinhold in 1995. His second book, entitled *Consulting Mastery: How the Best Make the Biggest Difference*, is about the qualities that differentiate great consultants from the rest of the pack, published by Berrett-Koehler, Inc. in 2005. His third book on the subject of frame breaking leadership was published in 2010, titled: *The Golden Flame: The Heart and Soul of Remarkable Leadership*. He just put the finishing touches on his most recent book: *Inner Freedom: Living Authentically the Life You Were Truly Meant to Live*, to be published by Integral Publishers, Inc.

Keith teaches at Hult International School of Business. Keith has 2 children, lives in San Rafael, California and enjoys bicycling, golf, and pottery in his spare time.