

Leslie Grossman is a leadership and business development strategist, and advocate for women leaders. A CEO coach and group facilitator with Vistage International, the largest and most influential global CEO organization, in 2002 Grossman created and co-founded Women's Leadership Exchange, a national organization that produced more than 100 conferences with the mission to create more women leaders in the world by fostering the success of women entrepreneurs. Previously, she was founder and CEO of integrated marketing agency Communications/Marketing Action, whose clients included many national brands in the business, fashion, and entertainment sectors.

She is author of the leadership book *Link Out: How to Turn Your Network into a Chain of Lasting Connectors* (Wiley, 2013), and *Sellsation: How Companies Can Capture Today's Hottest Market: Women Business Owners and Executives* (WPE Press, 2005) and recently presented a TED Talk on *The Value of Having An Entourage*. In 2012 Grossman toured Japan on behalf of the U.S. Embassy, speaking to women about the opportunities of entrepreneurship, and was rated as "one of the best speakers of the year." Her workshops and keynotes on entrepreneurship, leadership and business development integrate her philosophy of achieving success by creating trusted collaborative relationships, building one's personal brand and a new model for leadership in 2014 that embraces diversity.

Grossman, vice chair of the Global Advisory Council of IMPACT Leadership 21, is former NYC president and international chair of the National Association of Women Business Owners (NAWBO) and has served on many boards, including the present advisory board of Unleashed, a nonprofit transforming middle school girls into social change agents. As a keynote speaker, facilitator and workshop trainer, she has presented for countless organizations, like Enterprising Women, NAWBO, GOLD, (partnership of Japanese and U.S. women), United Nations Population Fund, universities like Cornell, New York U and U of Maryland, and companies like MetLife, IBM, Aetna, AXA, Northwestern Mutual, Capital One Bank and Jones NY. Learn more sign up for a leadership newsletter at www.lesliegrossmanleadership.com.
